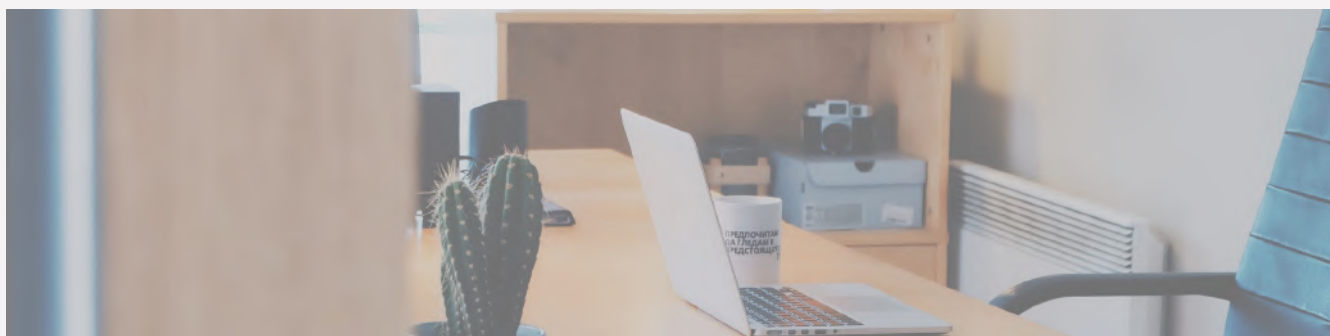


2021 ANNUAL REPORT

CONTINUING WITH THE 2ND PHASE

MARCH 2022





Words of Introduction

The results of our third year of work can be summarized around two themes: **resilience**, in the face of the pandemic, and **recognition** of the work done within our regional and sectoral research partnership structures. In our last report the last review (2020), we thought that the pandemic situation would have subsided, but this was not the case and remote working continued. Nevertheless, we have seen the number of research projects grow all while deepening our collaborations with our partners. In addition, we held our first round of regional conferences, which were extremely successful.

In 2021, we published a third issue of the 'PhiLanthropic Year' which explored power shifts in philanthropy. This allowed us to strengthen our relationships with our international network of researchers. We continued our work with the goal of publishing a book in French (Spring 2022) and in English (Winter 2023). We produced monthly newsletters on topics that were appreciated by our audience. The podcasts were well developed with the launch of regular episodes. Also, a lot of work has been done to produce a Spanish version of our website.

Finally, we have begun work to prepare for our first national conference. This conference will be held virtually in April 2022. We have also begun work on the preparation of a major thematic conference on philanthropy in Africa, to be held in March 2022. These projects have mobilized and enabled the active participation of members of the various regional Centers of our Network for the national conference and of international researchers, in association with the Ontario and Quebec Centres, for the conference on Africa. The conference cycle will continue with other thematic conferences in 2023, as well as the preparation of an international symposium in 2024.

In the context of the third and fourth waves of the pandemic, our entire Network responded brilliantly to the challenges posed by the health crisis. We have continued to grow in all dimensions: membership, partners, research conducted in partnership, Mitacs projects, communications, publications, visibility, media presence, etc.

So, many thanks to our small team who continued to demonstrate excellent capacity to adapt, be resilient and innovate.

Peter R. Elson and Jean-Marc Fontan
Co-directors of the PhiLab-SSHRC project

EDITOR-IN-CHIEF: Katherine Mac Donald

GRAPHIC DESIGNER: Sare Nalbantoğlu Aslankılıç

LINGUISTIC REVISION: Benoit Martel



TIMELINE

Phase 1 - SSHRC

2014-
2017

Key accomplishments

- Operational implementation of the Eastern Hub (Montreal)
- International Conference - Economics and Environmental Crises
- Publication of the book: "Les fondations philanthropiques : De nouveaux acteurs politiques ?"
- Publication of 17 research papers

Phase 2 - SSHRC PROJECT

2018-
2020

Key accomplishments

- Operational implementation of the 4 Regional Hubs and 1 Sectoral Hub
- Implementation and improvement of our communications strategy: social media platforms and revamping of the entire PhiLab website
- Publication of 11 research papers, 104 blog articles, 31 interviews and 31 special editions
- Launch of the PhiLanthropic Year Journal and publication of 2 regular issues and 1 special edition

20
21

<p>1.</p> <p>Infrastructure</p> <ul style="list-style-type: none"> a. Regional Hubs b. Indigenous Hub 	<p>2.</p> <p>Coproduction of Knowledge</p> <ul style="list-style-type: none"> a. National and International Research b. Observatory - Short-term research
<p>3.</p> <p>The Academy</p> <ul style="list-style-type: none"> a. The Work of Our Students b. Recognition Awards 	<p>4.</p> <p>Distribution of Knowledge</p> <ul style="list-style-type: none"> a. Communications b. Partnerships c. Events
	<p>5.</p> <p>Financial Report</p>

2022-
2024

Next Steps

Important upcoming events for the 2018-2024 Project.

1. INFRASTRUCTURE

Administrative Structure



ACCOMPLISHMENTS

Full Implementation of Regional and Sectoral Hubs

Each Regional or Sectoral Hub has completed their administrative implementation: each now has a management team comprising of either a supervisor or two co-supervisors as well as a coordinator.

Regional or Sectoral Hubs

Below you will find a list of the management team of each Regional Hub. A more detailed portrait of each Hub will be presented in the following pages



Western Hub

- **CO-SUPERVISORS:**
Lynn Gidluck and Iryna Khovrenkov
- **COORDINATOR:**
Clarine Mukendi and Adriana Davis



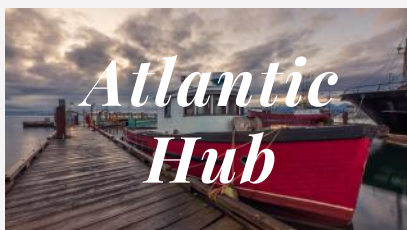
Ontario Hub

- **CO-SUPERVISORS:**
Manuel Litalien and François Brouard
- **COORDINATOR:**
Isidora G. Sidorovska



Quebec Hub

- **SUPERVISORS:**
Adam Saifer
- **COORDINATOR:**
David Grant-Poitras



Atlantic Hub

- **SUPERVISOR:**
Kelly Vodden
- **COORDINATOR:**
Brady Reid, Sondra Eger, Emily Doyle



Indigenous Hub

- **SUPERVISOR:** The Circle – Kris Archie
- **COORDINATOR:**
Heather O'Watch

1. INFRASTRUCTURE



TEAM

- **CO-SUPERVISORS:**

Lynn Gidluck and Iryna Khovrenkov



- **COORDINATORS:**

Clarine Mukendi



Adriana Davis

(as of September 2021)



- **RESEARCHERS: 12**

PUBLICATIONS

- **BLOGS: 12**

- **INTERVIEWS: 2**

- **SPECIAL EDITIONS:**

[December 2021 :
Philanthropy & Mental
Health](#)

[July 2021 – Representation
of Community Foundations
in Canadian Philanthropy](#)



RESEARCH PROJECTS

New Research Project of 2021

- Ethnocultural perspectives and practices in philanthropy and entrepreneurship engagement

6

1. INFRASTRUCTURE



Ontario Hub

TEAM

• **CO-SUPERVISORS:**

Manuel Litalien and François Brouard



• **COORDINATOR:**

Isidora G. Sidorovska



• **RESEARCHERS: 15**

• **New member:**

Paloma Raggo



PUBLICATIONS

- **BLOGUES: 16**
- **INTERVIEWS: 3**
- **SPECIAL EDITIONS:**

[November 2021 – Philanthropy’s role in a crisis](#)

[February 2021 – COVID-19: Revealing Social Inequalities](#)



RESEARCH PROJECTS

New Research Projects of 2021

14

- Billionaire Philanthropy in Canada - Phase 1: Systematic Literature Review on Billionaire Philanthropy
- Capacity assessment through the lens of place: Community Foundations in Canada and Australia in a shifting world - Phase 2
- Harvesting COVID Learnings from NFP Practitioners



1. INFRASTRUCTURE



TEAM

- SUPERVISOR:**

Adam Saifer



- COORDINATOR:**

David Grant-Poitras



- RESEARCHERS: 29**

- New members:**

Nadia Smaili

Nalini Mohabir



PUBLICATIONS

- **BLOGS: 33**
- **INTERVIEWS: 14**
- **SPECIAL EDITION:**

[Special Edition: Philanthropy and Charitable Tax Law](#)



- **UPCOMING:** Book in preparation by Quebec Hub: État des lieux sur la philanthropie subventionnaire québécoise

RESEARCH PROJECTS

New Research Project of 2021

24

- Prolongation #2 - La philanthropie à la rencontre d'un commun. Enquête sur la collaboration entre le Bâtiment 7 et des fondations subventionnaires.



1. INFRASTRUCTURE



TEAM

- SUPERVISORS:**

Kelly Vodden



- COORDINATORS:**

Brady Reid
(until May 2021)



Sondra Eger
interim coordinator
(June-October 2021)



Emily Doyle
(as of October 2021)



- RESEARCHERS: 8**

PUBLICATIONS

- BLOGS: 11**

- SPECIAL EDITIONS:**

[September 2021: Respectful community engaged research](#)

[March 2021 - Philanthropy & Food Security](#)

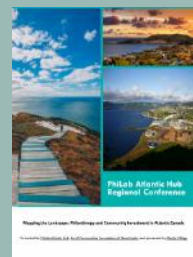


RESEARCH PROJECTS

New Research Projects of 2021

4

- Indian Bay Ecosystem Corporation
- Port-au-Choix project
- Mi'kma'ki 2030 - Restoring Climate Just Futures Event proposal



1. INFRASTRUCTURE



The Circle on Philanthropy and Aboriginal Peoples in Canada (The Circle) transforms philanthropy and contributes to positive change between Philanthropy and Indigenous communities by creating spaces of learning, innovation, relationship-building, co-creation, and activation. The Circle works alongside Indigenous-led organizations, Indigenous informed organizations, organizations with Indigenous beneficiaries, our members and philanthropic signatories of The Declaration of Action to encourage individuals and organizations to learn, acknowledge, and understand more about reconciliation and the decolonization of wealth.

TEAM

- **SUPERVISOR:** The Circle – Kris Archie



- **COORDINATOR:** Heather O'Watch



- **RESEARCHERS:** 4

PUBLICATIONS

- **BLOGS:** 2
- [PhiLanthropic Year – Volume 2](#)



RESEARCH PROJECTS

5

New Research Projects of 2021

- Atlantic Indigenous philanthropy research - Project 1: Ulnooweg Case Study
- Atlantic Indigenous philanthropy research - Project 2: Atlantic “Measuring the Circle”
- Indigenous Place-Based Case Studies - Case Study 1: Clayoquot Biosphere Trust
- Indigenous Place-Based Case Studies - Case Study 2: Arctic Foundation: Gordon Foundation

2. COPRODUCTION OF KNOWLEDGE

Laboratory - Long-term research



National and international research

Research projects can be on the international, national or regional scale, with some projects that straddle more than one. Below you will find a brief overview of the work being done on the national and international level.

Research papers

9

A total of 9 research papers were published in 2021. Here a selection of them:

- [COVID-19 et après: Comment mieux soutenir les donataires dédiés à l'équité](#)
- [Centraide du Grand Montréal : Mise à jour de la réponse pluridimensionnelle à la COVID-19](#)
- [Histoire du Regroupement sur la responsabilité sociale des entreprises \(RRSE\)](#)
- [COVID-19 et transformations de l'action bénévole au Québec](#)



International research projects

6

Research projects

4 Research units (Europe/ France, Latin America, USA, Africa)

- Researchers : 21
- New member: Amélie Artis
- Publications: [International Case Study Series in The PhiLanthropic Year Vol. 3](#)



2. COPRODUCTION OF KNOWLEDGE

Observatory – Short-term research

PhiLab's publications include research papers, blog articles, interviews with the sector's actors, a watch of philanthropic resources (PhiLibrary) and theme-oriented monthly issues.



72

▲50%

Blog
articles

18

▲20%

Interviews

9

Special Editions
(and their themes)

- Philanthropy and Charitable Tax Law
- COVID-19: Revealing Social Inequalities
- Philanthropy & Food Security
- Representation of Community Foundations in Canadian Philanthropy
- Respectful Community-Engaged Research
- Philanthropy & COP26
- Philanthropy's role in a crisis
- Philanthropy & Mental Health

Other publications

- [PhiLanthropic Year – Volume 3](#)
- [Conference report: Mapping the Landscape: Philanthropy and Community Investment in Atlantic Canada](#)
- [COVID-19 and Beyond: How to Better Support Equity-Focused Grantees](#)



PHILAB VISIBILITY

PhiLab's content has seen a growth in visibility over the past year: from partner newsletters and websites, social media platforms and more. The media have also been increasingly reaching out to the Network as it establishes its notoriety as an expert resource on all subjects related to Canadian grantmaking philanthropy.



The percentages reflect changes since 2020.

3. THE ACADEMY

The Work of Our Students

ACTIVITIES

More than
coursework

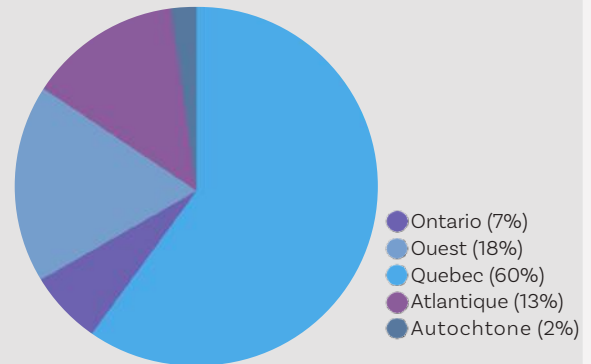
PhiLab's students are an essential resource for our Network. They produce blog articles, reading workshops and book reviews as well as interviews with our partners. There are also seminars and a study day organized throughout the year.



Total number of students:

48

▲28%



MITACS Funding

PhiLab has completed two MITACS Acceleration grants in 2021. Another one is currently underway and a new application will be submitted in the spring of 2022.

2021 Accomplishments

Publications:

19 ARTICLES including 12 INTERVIEWS



[Ways of doing, knowing, connecting
and being](#)



Canadian Philanthropy
Commitment on Climate Change

[Faced with the climate emergency,
Canadian foundations are called upon
to join the #PhilanthropyForClimate
movement](#)

Recognition Awards

4 AWARDS

- **Best short article in English:** Samantha Young for her publication: [Hubs of a New Normal - Great Northern Peninsula of Newfoundland and Labrador](#)
- **Best short article in French:** Sophie Louey for her publication: [Philanthropes en démocratie : pouvoir économique et pouvoir politique](#)
- **Best interview:** Isidora G. Sidorovska for her interview: [Interview with Dr. Ingrid Waldron of the ENRICH project and Naolo Charles of the BE Initiative](#)
- **Best research reports:** Charles Duprez for his reports: [Le Consortium philanthropique COVID Québec - la pérennisation sur le long terme d'une collaboration de crise](#) (2021, PhiLab: Montreal) [Centraide du Grand Montréal : Mise à jour de la réponse pluridimensionnelle à la COVID-19](#) (2021, PhiLab: Montreal)



3. THE ACADEMY

Recognition Awards

Scientific & Philanthropic Student Engagement Award

[This award](#) was established in 2021 in honor of the incredible engagement and commitment to PhiLab demonstrated by Diane Alalouf-Hall.



2 ENGAGEMENT AWARDS



David Grant-Poitras and **Brady Reid** were awarded with the Scientific & Philanthropic Student Engagement Award in recognition of their contributions to the development of the PhiLab Network.

1 INNOVATION AWARD



Mindy Wu was awarded with the Innovation Award in recognition of the innovative topic of her research project: The Welcome Haven Initiative.

3. DISTRIBUTION OF KNOWLEDGE

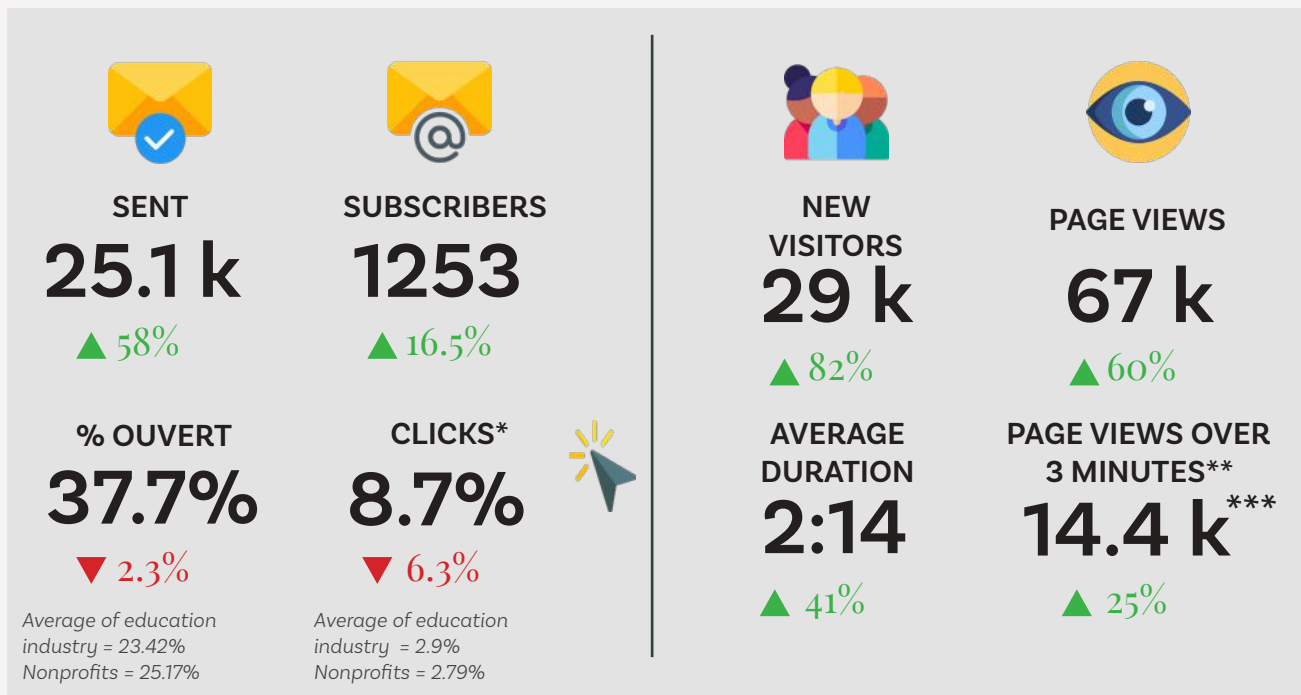
COMMUNICATIONS

EMAIL, SOCIAL MEDIA AND WEBSITE

There has been a marked effort towards our communication strategy over the past year. The percentages represent the changes from 2020.

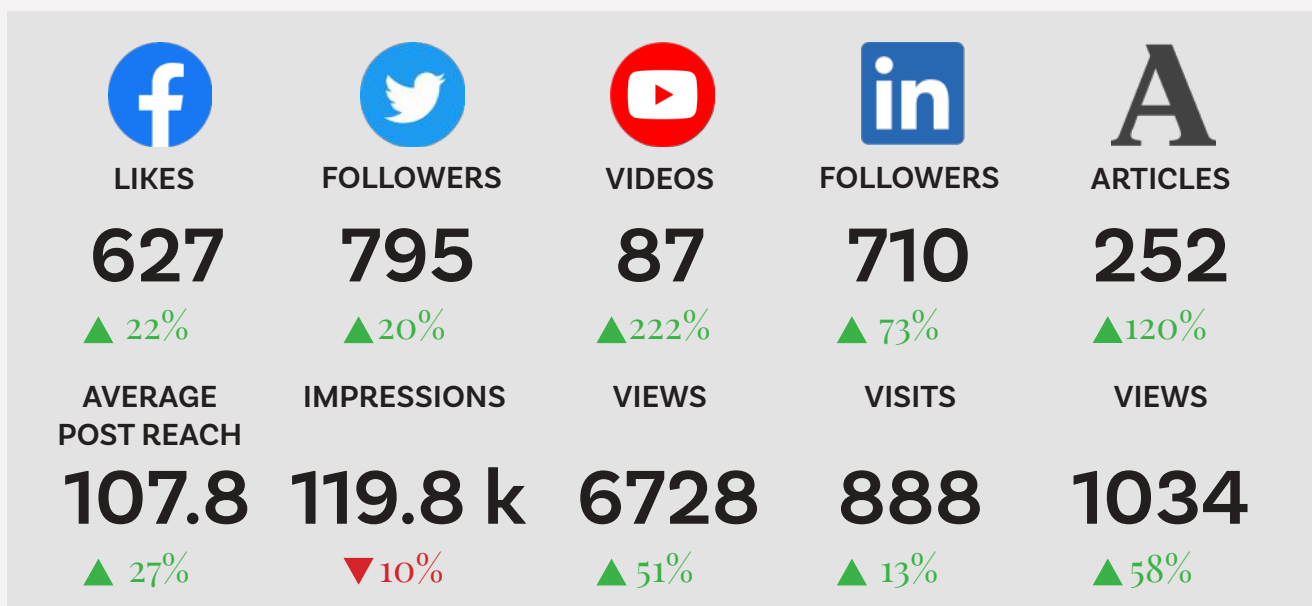
EMAIL

WEBSITE



* This rate indicates the number of sent emails of which the reader clicked on one of the email's included links, representing engagement.
 ** The time frame considered was between 3 and 30 minutes, considered to be the time to read an article.
 *** This represents 21.5% of total views, 6.2% less than last year.

SOCIAL MEDIA



3. DISTRIBUTION OF KNOWLEDGE

COMMUNICATIONS

EMAIL, SOCIAL MEDIA AND WEBSITE

There has been a marked effort towards our communication strategy over the past year

PODCAST



In July 2021, PhiLab launched their first official, bilingual Podcast, hosted by Gabriel Huet, who is studying in Communications at UQAM. This podcast aims to cover the many topics of the Canadian Grantmaking sector through conversations with sector actors.



NUMBER OF EPISODES

5



NUMBER OF LISTENS

278



MOST LISTENED EPISODE
EP1: COMMUNITY FOUNDATIONS

PHILAB PODCAST:
CANADA FROM WEST TO EAST - EP1

Community Foundations (Western)

With:

Sky Bridges - **Carm Michalenko** - **Eva Friesen**

CEO of the Winnipeg Foundation CEO of the Saskatoon Foundation President and CEO of the Calgary Foundation

3. DISTRIBUTION OF KNOWLEDGE

PARTNERSHIPS

Our partners are present in all aspects of the research being done at PhiLab. From our blog articles, interviews, videos to research projects, we work in partnership with various actors of the sector. Below are several examples of our partner collaborations this year.

PROJECTS

CAPSULE PARTENAIRE DU PHILAB : MISSION INCLUSION



CAHIERS DE RECHERCHE: ÉTUDE DE CAS SUR LE « REGROUPEMENT DEI » : REGARDS CROISÉS SUR LES DONNS EN LIEN AVEC LA DIVERSITÉ, L'ÉQUITÉ ET L'INCLUSION (DEI) – PHASE I



BLOG ARTICLES

Interview with Jehad Aliweiwi, Executive Director of the Laidlaw Foundation



Research update: PhiLab Atlantic Hub & Bonne Bay Cottage Hospital Heritage Corporation



COP26 : Canadian philanthropy and the climate crisis with Annie Bérubé – McConnell Foundation



COP26 : Entrevue auprès de Karel Mayrand, PDG de la Fondation du Grand Montréal



COP26 : Entrevue auprès de Benjamin Belleg, directeur exécutif de WINGS



3. DISTRIBUTION OF KNOWLEDGE

Events



Mapping the Landscape: Philanthropy and Community Investment in Atlantic Canada

JUNE 7th - 8th, 2021
Regional Conference



PhiLab Ontario Hub
A 3-day virtual conference bringing together scholars, community organizations and grantmaking foundations

The Role of Grantmaking Foundations in Restructuring Ontario's Philanthropic Action Throughout and Beyond the COVID-19 Crisis


MAY 12th - 14th, 2021
Regional Conference



Speakers
Andrew Chunilall, CFC
Kathy Taylor, ONN
Susan Phillips, Carleton University
Jean-Marc Mangin, PFC
David Lasby, Imagine Canada

Contact email: lgjevski@uwaterloo.ca

Sponsored by

PhiLab Western Hub
A 2-day virtual conference bringing together researchers, foundations, philanthropic organizations, and practitioners in Western Canada for the discussion of the philanthropic action around mental health


M, E, N, T, A, L, H, E, A, L, T, H,

The Place of Philanthropy in Community Mental Health

JUNE 10th - 11th, 2021
Regional Conference

Organizers
Iryna Khovrenkov & Lynn Gidluck
University of Regina University of Regina
Western Hub Co-Supervisors
Clarine Mukendi
Western Hub Coordinator

For more information email: founder@nwest@gmail.com

Sponsored by




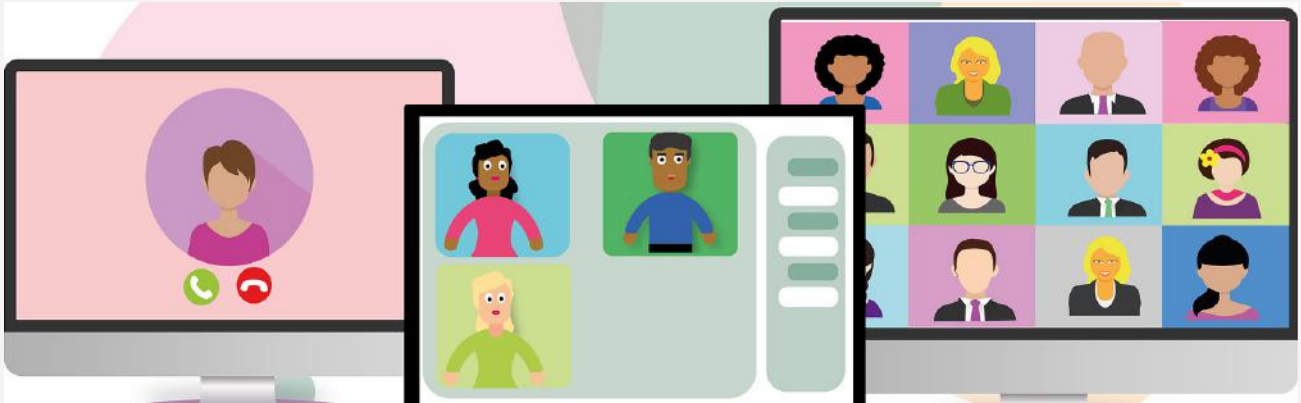
Conférence annuelle 7 mai du PhiLab Québec 2021

"Rôle, fonction et impact de la philanthropie" et "Philanthropie à l'extérieur des métropoles"

UPCOMING EVENTS

Important Next Steps

Here are the important upcoming events for the 2018-2024 SSHRC project.



2022

PHILANTHROPY IN AFRICA
MARCH 22ND - 24TH

**VIRTUAL NATIONAL
PHILAB CONFERENCE**

**RE-IMAGINING PHILANTHROPY:
TENSIONS, OPPORTUNITIES & PRIORITIES**
APRIL 19TH - 22ND



2024

**INTERNATIONAL PHILAB
CONFERENCE**



**PHILAB REGIONAL HUB
PERPETUITY**

2025

5. FINANCIAL REPORT

REPORT: JANUARY TO DECEMBER 2021

<i>Balance 2020</i>	<i>Revenues</i>	<i>Commitments</i>	<i>Real</i>	<i>Total expenditures</i>	<i>Balance 2021</i>
513 655 \$	647 829 \$	3 430 \$	624 576 \$	628 006 \$	533 478 \$

Revenue 2021

SSHRC grant	427 200 \$
Partner funding	174 690 \$
Mitacs (post-graduate students)	45 000 \$
Other revenue (book sale)	939 \$
TOTAL	647 829 \$

<i>Expenditures 2021</i>	<i>Commitments</i>	<i>Real</i>	<i>Total expenditures</i>
Student salaries/scholarships	(4 887) \$	78 607 \$	73 720 \$
Mitacs (post-graduate students)	(1 294) \$	70 995 \$	69 700 \$
Professional salaries	8 101 \$	177 678 \$	185 780 \$
Social benefits	1 510 \$	45 500 \$	47 010 \$
External professional fees	- \$	32 654 \$	32 654 \$
Travel and accomodation expenses	- \$	4 494 \$	4 494 \$
Hosting and networking	- \$	613 \$	613 \$
Office supplies	- \$	4 898 \$	4 898 \$
Computer equipment	- \$	8 899 \$	8 899 \$
Inter-university transfers	- \$	54 742 \$	54 742 \$
Annual Hub funding	- \$	100 000 \$	100 000 \$
2021 Regional Conferences	- \$	18 246 \$	18 246 \$
PhiLab International funding	- \$	10 000 \$	10 000 \$
Course Releases	- \$	17 250 \$	17 250 \$
TOTAL	3 430 \$	624 576 \$	628 006 \$

Annual Report

SSHRC Project 2018 - 2024



PhiLab

CANADIAN PHILANTHROPY
PARTNERSHIP
RESEARCH NETWORK

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sciences humaines du Canada

Canada